

## Backhaul Alaska Advisory Committee

March 17, 2020

### Agenda

#### **Presentations**

- Funding Need Projections
- Current Funding Sources
- Product Stewardship
- Environmental Finance Advisory Board

### Discussion

- Feasibility, Opportunities, Risks?
- Other Sustainable Funding Options?

## **Projected Costs (preliminary estimates)**

Component		2020	2030
Program Operations	\$	785,825	\$ 1,136,169
Recycling, shipping	\$	51,107	\$ 557,869
Direct village investment	\$	181,752	\$ 1,673,716
Administration Indirect	\$	101,868	\$ 336,775
Total	\$ :	1,120,552	\$ 3,704,529
Number of villages		17	162
Per village backhaul costs	\$	65,915	\$ 22,867
Per person backhaul costs	\$	218	\$ 66

Note: Program operations include state and regional coordination, training, outreach. Village investment includes supplies, labor, O&M

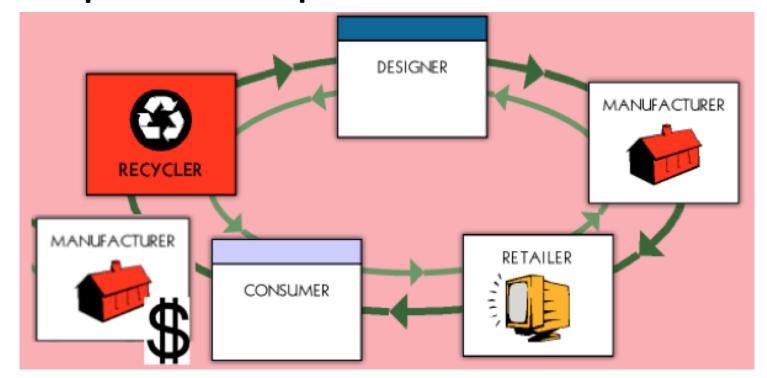
### **Implementation Plan**



## Product Stewardship / EPR

### **Product Stewardship / EPR**

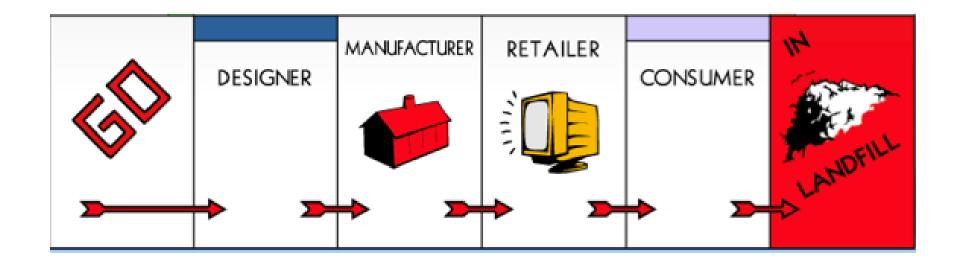
Product Stewardship or Extended Producer Responsibility (EPR) is a policy approach in which a **producer of a product is responsible for recycling or disposal of their products.** 





### No Product Stewardship / EPR

With no Product Stewardship in place, consumer goods end up in the landfill.



The Linear Lifecycle of Consumer Goods



# Product Stewardship Programs are in 27 States Across the U.S.



Source: Product Stewardship Institute, Inc. (2017)

There are currently 10 states with "Bottle Bills" (container deposit laws). These systems are highly effective at recovering beverage containers and providing high quality recovered materials to recycling markets that create jobs. Bottle Bills shift responsibility upstream to container producers but differ among states in the roles and responsibilities assigned to manufacturers, distributors, retailers, and state governments.

The map does not include other laws that contribute to the appropriate management of products, such as disposal bans and sales bans on products containing toxic materials, deposit fees that may be redeemed when the consumer recycles the product, policies requiring retailers to collect products for recycling, and policies requiring the purchase of environmentally preferable products.

### **Product Stewardship Workgroup Formed**

- Convened by the Solid Waste Alaska Taskforce (SWAT)
- 2018
  - February: 101 session and workshop
  - July: met with State of Maine experts on their PS program
  - October: workshop that developed 3 workgroups

Framework - Outreach/PR - Cultural/Regional Affairs

- 2019 Framework Group developed a program design
  - Products covered
  - Performance goals
  - Collection convenience

- Implementation entity
- Stakeholder engagement
- Reporting

### **Product Stewardship Next Steps**

- Program Design focuses on electronics (e-waste)
- Would require state legislation
- Workgroups will:
  - produce materials to inform Alaskans
  - refine program design for State fiscal challenges
- Timeline 2020 2025

# Environmental Finance Advisory Board (EFAB)

### **Environmental Finance Advisory Board**

- Federal Advisory Committee to EPA
- Round 1 Report and Recommendations in August 2019
  - Financial projection model template
  - Recommendations on organizational models: Co-op
  - Recommendations for new sources of funding: Product Stewardship
  - Areas for additional research
- Round 2 Consultation in February 2020
  - Organizational structure, administration, operations
  - Sustainable funding

http://www.epa.gov/waterfinancecenter/efab

### **Recommendation: Endowment**

- •\$75 million endowment would allow the program to draw 3-4% per year to fund operations
- Considerations:
  - Use investment advisor
  - Seek law firm to help with set up
  - Need oversight/financial regulators
  - Funds could be raised from corporations, foundations

## Group Input

### Discussion: Feasibility, Opportunity, Risk?

- Do you think a \$75M endowment is feasible?
- What advice do you have for embarking on an endowment fundraising campaign?
- What advice do you have for pursuing a Product Stewardship Program?
- What other sustainable funding ideas do you have?